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150 firms taking part in fair

The Chief Secretary, Sir David Akers-Jones is to open today the annual Hongkong Trade Fair — an established trade event in the territory's calendar which reflects its position as an international trading centre.

Organised by the Hongkong Trade Fair Limited, the October 21-24 fair is being held at the Hongkong Exhibition Centre, China Resources Building, in Wanchai.

The Hongkong Trade Development Council and the Hongkong Government Industry Department will be exhibiting at the Fair to promote

Hongkong trade and investment.

Some 150 local and international firms will be participating in the four day fair which will feature both capital goods and consumer products.

The fair first held in 1981 is sponsored by three of the territory's main industrial organisations — the Chinese Manufacturers' Association of Hongkong, the Federation of Hongkong Industries and the Hongkong General Chamber of Commerce.

Stand areas have also been reserved by companies and organisations from some of the major



CHIEF Secretary Sir David Akers-Jones ... opening the trade fair.

industrial regions who are keen to expand and establish trade links in the Asia Pacific region. Visitor enquiries have also been received from all over the world.

For the first time, Germany and Italy will be participating with large official groups.

Many British manufacturing and service industries are taking up space in a UK national area sponsored by the Birmingham Chamber of Industry and Commerce.

The British are occupying one of the

largest areas in the exhibition. There will also be representation from India, Japan, Singapore, Spain, Switzerland and Taiwan.

Managing Director of the Hongkong Trade Fair Group, Derek Dickins says: "The advantage of the Hongkong Trade Fair is that it is widely based to suit the many products and services for which there is still no specific exhibition in Hongkong."

"It gives local manufacturers the opportunity of promoting themselves in an international environment on their own doorstep."

"Hongkong being situated at the hub of the high growth Asia/Pacific region and on the doorstep of the flourishing China market, provides the logical venue for such an exhibition."

The exhibition will be open to visitors daily between 12 noon and 6 pm.

As an added attraction, there will be a lucky visitor prize draw.

First prize is a return ticket from Hongkong to Tokyo. Second prize is a weekend for two at the Mandarin Hotel, Hongkong.